

FCC 303-S

**APPLICATION FOR
RENEWAL OF LICENSE
FOR AM, FM, TV,
TRANSLATOR OR
LPTV STATION**

FOR
FCC
USE
ONLY

FOR COMMISSION USE ONLY
FILE NO.

AM, FM and TV APPLICANTS MUST COMPLETE AND SUBMIT SECTIONS I, II, III AND V ONLY.

FM TRANSLATOR, TV TRANSLATOR and LPTV APPLICANTS MUST COMPLETE AND SUBMIT SECTIONS I, II, IV AND V ONLY.

IF APPLICATION IS FOR RENEWAL OF LICENSES FOR BOTH A PRIMARY STATION and A CO-OWNED TRANSLATOR WHICH REBROADCASTS THE PRIMARY STATION'S SIGNAL, APPLICANT MUST COMPLETE AND SUBMIT SECTIONS I, II, III, IV AND V.

SECTION I (FEE INFORMATION) - TO BE COMPLETED BY ALL APPLICANTS

| | | | | | | | | | | | | |
|---|---|--|--|--|--|--|--|--|---|--|--|--|
| 1. PAYOR NAME (Last, First, Middle Initial) Pacific Media Corporation | | | | | | | | | | | | |
| MAILING ADDRESS (Line 1) (Maximum 35 characters) 646 Main Street | | | | | | | | | | | | |
| MAILING ADDRESS (Line 2) (Maximum 35 characters) | | | | | | | | | | | | |
| CITY El Centro | STATE OR COUNTRY (if foreign address) California | ZIP CODE 92243 | | | | | | | | | | |
| TELEPHONE NUMBER (include area code) 760-353-9990 | CALL LETTERS | OTHER FCC IDENTIFIER (IF APPLICABLE) | | | | | | | | | | |
| 2. A. Is a fee submitted with this application? | | | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | | | | | | | | | |
| B. If No, indicate reason for fee exemption (see 47 C.F.R. Section 1.1114): | | | | | | | | | | | | |
| <input type="checkbox"/> Governmental Entity <input type="checkbox"/> Noncommercial educational licensee <input type="checkbox"/> Other (Please explain): | | | | | | | | | | | | |
| C. If Yes, provide the following information: | | | | | | | | | | | | |
| Enter in Column (A) the correct Fee Type Code for the service you are applying for. Fee Type Codes may be found in the "Mass Media Services Fee Filing Guide." Column (B) lists the Fee Multiple applicable for this application. Enter in Column (C) the result obtained from multiplying the value of the Fee Type Code in Column (A) by the number listed in Column (B). | | | | | | | | | | | | |
| (A) FEE TYPE CODE | (B) FEE MULTIPLE (if required) | (C) FEE DUE FOR FEE TYPE CODE IN COLUMN (A) | FOR FCC USE ONLY | | | | | | | | | |
| (1) <table border="1" style="display: inline-table; text-align: center;"><tr><td>M</td><td>G</td><td>T</td></tr></table> | M | G | T | <table border="1" style="display: inline-table; text-align: center;"><tr><td> </td><td> </td><td> </td><td> </td></tr></table> | | | | | \$ 125.00 | <table border="1" style="display: inline-table;"><tr><td> </td></tr></table> | | |
| M | G | T | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| To be used only when you are requesting concurrent actions which result in a requirement to list more than one Fee Type Code. | | | | | | | | | | | | |
| (A) | (B) | (C) | FOR FCC USE ONLY | | | | | | | | | |
| (2) <table border="1" style="display: inline-table; text-align: center;"><tr><td> </td><td> </td><td> </td></tr></table> | | | | <table border="1" style="display: inline-table; text-align: center;"><tr><td> </td><td> </td><td> </td><td> </td></tr></table> | | | | | \$ <table border="1" style="display: inline-table;"><tr><td> </td></tr></table> | | <table border="1" style="display: inline-table;"><tr><td> </td></tr></table> | |
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| ADD ALL AMOUNTS SHOWN IN COLUMN C, LINES (1) AND (2), AND ENTER THE TOTAL HERE. THIS AMOUNT SHOULD EQUAL YOUR ENCLOSED REMITTANCE. | | TOTAL AMOUNT REMITTED WITH THIS APPLICATION \$ 125.00 | FOR FCC USE ONLY <table border="1" style="display: inline-table;"><tr><td> </td></tr></table> | | | | | | | | | |
| | | | | | | | | | | | | |

SECTION II - TO BE COMPLETED BY ALL APPLICANTS

| | |
|--|---|
| 1. NAME OF LICENSEE OF AM, FM OR TV STATION Pacific Media Corporation | NAME OF LICENSEE OF FM OR TV TRANSLATOR OR LOW POWER TV STATION |
| MAILING ADDRESS 646 Main Street | |
| CITY El Centro | STATE California |
| ZIP CODE 92243 | |

2. This application is for: Commercial Noncommercial
- (a) AM FM TV

| | | |
|-------------------------|----------------------|-------|
| Call Letters KECY-TV | Community of License | State |
| | City El Centro | |

- (b) FM Translator TV Translator Low Power TV

| | | |
|--------------|------------------------|-------|
| Call Letters | Area Licensed to Serve | State |
| | City | |

| | | |
|--------------|------------------------|-------|
| Call Letters | Area Licensed to Serve | State |
| | City | |

3. Attach as an Exhibit an identification of any FM booster or TV booster station for which renewal of license is also requested.

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|-------------|
| Exhibit No. |
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4. Is the applicant in compliance with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments?

Yes No

If No, attach as an Exhibit an explanation.

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|-------------|
| Exhibit No. |
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5. Since the filing of the applicant's last renewal application or any other application for the subject station(s), has an adverse finding been made or final action been taken by any court or administrative body with respect to the applicant or parties to the application in a civil or criminal proceeding, brought under the provisions of any law relating to the following: any felony; mass media related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination?

Yes No

If the answer is Yes, attach as an Exhibit a full disclosure concerning the persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), and the disposition of the litigation. Where the requisite information has been earlier disclosed in connection with another application or as required by 47 U.S.C. Section 1.65(c), the applicant need only provide: (i) an identification of that previous submission by reference to the file number in the case of an application, the call letters of the station regarding which the application or Section 1.65 information was filed, and the date of filing; and (ii) the disposition of the previously reported matter.

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|-------------|
| Exhibit No. |
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6. Would a Commission grant of this application come within 47 C.F.R. Section 1.1307, such that it may have a significant environmental impact, including exposure of workers or the general public to levels of RF radiation exceeding identified health and safety guidelines issued by the American National Standards Institute?

Yes No

NOTE: Licensees of FM translator stations operating with an effective radiated power (ERP) of 100 watts or less are exempt only from the RF radiation requirements in 47 C.F.R. Section 1.1307. All other requirements of the rule must be met.

If Yes, attach as an Exhibit an Environmental Assessment, as required by 47 C.F.R. Section 1.1311.

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|-------------|
| Exhibit No. |
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Explanation attached

SECTION III: TO BE COMPLETED BY COMMERCIAL AND NONCOMMERCIAL AM, FM and TV APPLICANTS ONLY

1. Have the following reports been filed with the Commission:

(a) The Broadcast Station Annual Employment Reports (FCC Form 395-B), as required by 47 C.F.R. Section 73.3612?

Yes No

Exhibit No.

If No, attach as an Exhibit an explanation.

(b) The applicant's Ownership Report (FCC Form 323 or 323-E), as required by 47 C.F.R. Section 73.3615?

Yes No

If No, give the following information:

Date last ownership report was filed: _____

Call letters of station for which it was filed: _____

2. Has the applicant placed in its public inspection file at the appropriate times the documentation required by 47 C.F.R. Section 73.3526 and 73.3527?

Yes No

Exhibit No.

If No, attach as an Exhibit a complete statement of explanation.

3. FOR COMMERCIAL AM, FM AND TV APPLICANTS ONLY:

Is the station currently on the air?

Yes No

Exhibit No.

If No, attach as an Exhibit a statement of explanation, including the steps the applicant intends to take to restore service to the public.

4. FOR COMMERCIAL TV APPLICANTS ONLY:

(a) Attach as an Exhibit a summary of the applicant's programming response, nonbroadcast efforts and support for other stations' programming directed to the educational and informational needs of children 16 years old and under, and reflecting the most significant programming related to such needs which the licensee has aired, as described in 47 C.F.R. Section 73.3526(a)(8)(iii).

Exhibit No.
2

(b) For the period of time covered by this report, has the applicant complied with the limits on commercial matter as set forth in 47 C.F.R. Section 73.670? (The limits are no more than 12 minutes of commercial matter per hour on weekdays, and no more than 10.5 minutes of commercial matter per hour during children's programming on weekends. The limits also apply pro rata to children's programs which are 5 minutes or more and which are not part of a longer block of children's programming.)

Yes No

Exhibit No.

(c) If No, submit as an Exhibit a list of each segment of programming 5 minutes or more in duration designed for children 12 years old and under and broadcast during the license period which contained commercial matter in excess of the limits. For each programming segment so listed, indicate the length of the segment, the amount of commercial matter contained therein, and an explanation of why the limits were exceeded.

5. FOR COMMERCIAL AND NONCOMMERCIAL TV APPLICANTS

Attach as an Exhibit a summary of written comments and suggestions received from the public, if any, that comment on the station's programming and characterize that programming as constituting violent programming.

Exhibit No.
None

SECTION V: TO BE COMPLETED BY ALL APPLICANTS

FOR AM, FM OR TV APPLICANTS ONLY: Applicant has attached Sections I, II, III, and V only.

Yes No

FOR FM TRANSLATOR, TV TRANSLATOR OR LPTV APPLICANTS ONLY: Applicant has attached Sections I, II, IV and V only.

Yes No

FOR CO-OWNED TRANSLATOR AND PRIMARY STATION APPLICANTS ONLY: Applicant has attached Sections I, II, III, IV and V.

Yes No

The APPLICANT hereby waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

The APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as set out in full in the application.

CERTIFICATION

1. By checking Yes, the applicant certifies, that, in the case of an individual applicant, he or she is not subject to a denial of federal benefits that includes FCC benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862, or, in the case of a non-individual applicant (e.g., corporation, partnership or other unincorporated association), no party to the application is subject to a denial of federal benefits that includes FCC benefits pursuant to that section. For the definition of a "party" for these purposes, see 47 C.F.R. Section 1.2002(b).

Yes No

2. I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|-------------------------|-------------------------------------|
| Name Peter C. Sieler | Signature <i>Peter C. Sieler</i> |
| Title Vice President | Date 7/20/98 |

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503)

EXHIBIT NUMBER ONE

Engineering Statement on Behalf
of Pacific Media Corporation
Licensee of KECY-TV
Channel 9,
El Centro, California 92243



INTRODUCTION

This statement presents the information that demonstrates that KECY-TV is not operating in such a manner that exposes workers of the general public to levels of radio frequency energy in excess of the "Radio Frequency Protection Guides" recommended in "American Electromagnetic Fields", 300 kHz to 100 Ghz (ANSI C95-1982), issued by the American National Standard Institute (ANSI).

646 Main Street
El Centro, CA 92243
TEL: (760) 353-9990
FAX: (760) 352-5471

COMPLIANCE DEMONSTRATION

O.S.T. Bulletin No. 65 "Evaluation Compliance with FCC-Specified Guidelines for human exposure to Radio Frequency Radiation", was employed to determine the minimum "worst case" distance into the main beam from the antenna radiation center where levels exceeding the published guidelines would be encountered. Specifically, Appendix C of that bulletin was referenced pursuant to the instructions contained in Section II. The antenna is not located adjacent to any tall buildings, or any populated areas, therefore, no area of potential over-exposure exists in elevated locations in the main beam.

Warning signs, both in English and Spanish, citing high voltage and high radiation hazards, are attached at the base of the antenna supporting structure. Workers will be permitted on the tower only when the low power transmitter is completely shut down, therefore it is unlikely that maintenance personnel will be exposed to energy levels exceeding the standard.

CONCLUSION

This facility would not cause exposure of workers or the general public to levels of radio frequency energy in excess of the guidelines. Accordingly, pursuant to Section 1.1306 (a) of the Rules and Regulations of the Federal Communications Commission, a grant of renewal is categorically excluded from environmental processing and an environmental assessment is not required at this time.

Respectfully submitted,

A handwritten signature in black ink that reads "Victor Suleis". The signature is written in a cursive style with a large initial "V".

**Peter G. Sieler
Vice President./General Manager
Pacific Media Corporation**

JULY 20, 1998